### ANSAL UNIVERSITY, GURGAON

**Date Sheet for MBA IV Semester**  
**End Term Examination (Theory), May - 2016**

<table>
<thead>
<tr>
<th>Day &amp; Date</th>
<th>Time</th>
<th>Course code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>11-05-2016</td>
<td>10:00 am - 01:00 pm</td>
<td>GBA</td>
<td>General Business Awareness</td>
</tr>
<tr>
<td>Wednesday</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17-May-2016</td>
<td>10:00 am to 01:00 pm</td>
<td>MKT2012</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>Tuesday</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-May-2016</td>
<td>10:00 am to 01:00 pm</td>
<td>ENP2001</td>
<td>Business Ethics and Corporate Governance</td>
</tr>
<tr>
<td>Wednesday</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19-May-2016</td>
<td>10:00 am to 01:00 pm</td>
<td>MKT2006/ MKT2008</td>
<td>Product and Brand Management/ Internet and B2B Marketing</td>
</tr>
<tr>
<td>Thursday</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-May-2016</td>
<td>10:00 am to 01:00 pm</td>
<td>FIN2007/ OM2003</td>
<td>Corporate Taxation/ Total Quality Management</td>
</tr>
<tr>
<td>Friday</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>23-May-2016</td>
<td>10:00 am to 01:00 pm</td>
<td>HR2006/ FIN2010</td>
<td>Competency Mapping and Assessment Centers/ Financial Valuation and Modelling</td>
</tr>
<tr>
<td>Monday</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>24-May-2016</td>
<td>10:00 am to 01:00 pm</td>
<td>MKT2007/ HR2003</td>
<td>Sales and Distribution Management Industrial Relations and Labor Laws</td>
</tr>
<tr>
<td>Tuesday</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30-May-2016</td>
<td>10:00 am to 01:00 pm</td>
<td>GM2911</td>
<td>Dissertation Project Viva-Voce</td>
</tr>
<tr>
<td>Monday</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Note:**
- THE STUDENTS MUST BRING I-CARD IN THE EXAMINATION HALL.
- BOOKS ANY OTHER PRINTED / HANDWRITTEN / COURSE MATERIAL, BAGS MOBILE PHONE, PROGRAMMABLE CALCULATORS & OTHER ELECTRONIC GADGETS ETC. ARE NOT PERMITTED INSIDE THE EXAMINATION HALL. IF ANY CANDIDATE IS FOUND WITH ANY SUCH MATERIAL (S), HE /SHE SHALL BE BOOKED UNDER UNFAIR MEANS CASE.

Examination-In-Charge (SMS)