

**Revised Date Sheet for BACHLOR OF BUSINESS ADMINISTRATION (Digital Marketing)
Odd Semester Examination (Theory), December 2023
(Regular/Repeat/Reappear)**

Timings :	10:00AM - 12:00 PM	2:00PM to 4:00PM
DATE & DAY	III Semester (Reappear Only)	V Semester
04/12/2023 Monday	21BBADM-0CM21T	20BBA-0PM31T
	Content Marketing Strategy	Project Management
06/12/2023 Wednesday	21BBADM-0SM21T	21BBADM-0SM31T
	Search Engine Marketing	Social Media Marketing-I
08/12/2023 Friday	21BBADM-0SO21T	21BBADM-0MS31T
	Search Engine Optimization	Social Media Marketing-II
11/12/2023 Monday		21BBADM-0MM31T
		Mobile Marketing
13/12/2023 Wednesday	20BBA-0EP21T	
	Entrepreneurship & Business Planning (2:00PM to 4:00PM)	
14/12/2023 Thursday	18BBA-0FM21T	21BBADM-0MC31T
	Financial Management-I	Marketing Communication with focus on Public Relation
22/12/2023 Friday		TDCC (02:00 p.m - 05:00 p.m)
Note:		

The Students must bring admit card/I-card in the examination hall. Students must take their respective seat 10 Minutes before the commencement of examination. No student will be allowed after the commencement of the examination.

Books, any other printed / handwritten /course material, bags mobile phone, programmable calculators & other electronic gadgets etc. are not permitted inside the examination hall. If any candidate is found with any such material (S), he /she shall be booked under unfair means case.



[Handwritten Signature]
28/11/23