

# **MBA (Applied Finance)**

**In Association with ICFP (Logo), Promoted by Bajaj Capital**



**School of Management Studies**

**Ansal University**

Golf Course Road, Gurgaon, Haryana

Tel: +91 - 124 - 4750400 / 4750501/4750541

[www.ansaluniversity.edu.in](http://www.ansaluniversity.edu.in) • Toll Free 1800 200 5520



### **Ansal University**

Ansal University (AU) provides a platform for learning at undergraduate, postgraduate and doctorate levels, in the areas of Architecture, Design, Engineering, Management and Law. AU boasts of highly qualified faculty, state-of-the-art equipment and infrastructure that facilitate dynamic and innovative way of learning with focus on action-oriented learning. With strong industry linkages, there is regular interaction with renowned practitioners. Committed to providing quality education, there is focus on experiential learning. Trans-disciplinary Learning (TDL) and soft skills are key differentiators of the University, leading to holistic development of the students

### **School of Management Studies**

The Management School is dedicated to dissemination of advanced quality of management education with a futuristic outlook. It aims to develop empowered business leaders of tomorrow with the right attitude, problem solving ability and a global mindset. The programs are designed to combine proficiency in basic management techniques and the requirements of the practical business scenario. The students are groomed to understand business complexities through functional & sectoral specializations.

### **MBA in Applied Finance**

Globalized world economy, integrated markets and continuous product innovation has created a need for finance professionals having insightful knowledge of financial concepts & their application. There is a clear gap between rapidly increasing demand and supply of 'Adequately Equipped' finance professionals from outside of the CA/CMA and top MBA (Finance) candidates. Ansal University, being strategically located in the heart of the millennium city Gurgaon & located amidst the corporate hub, fills this gap by designing a suitable MBA in Applied Finance that should have a global recognition.

### Course Structure

<p><b>Semester I</b></p> <ul style="list-style-type: none"> <li>• Management Processes and Organizational Behavior</li> <li>• Economics for Managers</li> <li>• Accounting for Managers</li> <li>• Financial Statement Analysis &amp; Financial Reporting</li> <li>• Investment Decision for Managers</li> <li>• Business Statistics</li> <li>• Information Technology and Database Training (Lab)</li> </ul>	<p><b>Semester III</b></p> <ul style="list-style-type: none"> <li>• Corporate Restructuring</li> <li>• Wealth Management</li> <li>• Foreign Exchange Management</li> <li>• International Corporate Finance</li> <li>• Financial Derivatives</li> <li>• Internship Report</li> </ul>
<p><b>Semester II</b></p> <ul style="list-style-type: none"> <li>• Business Research Methodologies</li> <li>• Economic Environment of Business</li> <li>• Corporate Governance and Ethics</li> <li>• Financial Markets and Institutions</li> <li>• Fundamentals of Investment + Lab</li> <li>• Security Valuation + Lab</li> <li>• Financial Modeling + Lab + Project Report</li> <li>• Internship</li> </ul>	<p><b>Semester IV</b></p> <ul style="list-style-type: none"> <li>• Behavioral Finance</li> <li>• Financial Engineering + Lab</li> <li>• Strategic Corporate Finance</li> <li>• Corporate Taxation</li> <li>• International Markets</li> <li>• Project Report</li> </ul>





### Program Features

- Industry Oriented Super-specialized, Finance Focused Program
- 2 Year Degree program
- ICFP as Technical Knowledge partner
- Data-base Training: Used for making Student Expert of Financial Research
- Plug and Play: Students are ready to work in BSF industry from day one
- 100% Placement Assistance
- Cutting-edge Industry Ready Curriculum
- Accomplished Faculties from Industry & Academia
- Industry Projects & Integration with Real World Projects

### Pedagogy

- Data-base Training: Used for making Student Expert of Financial Research
- Emphasizes on hands-on training and Exposure to Finance specific Modeling

### Advantage AU

- Beautiful Campus in the Foothills of Green Aravali Range
- University located 5 Km from HUDA City Centre Metro Station and walking distance from proposed Rapid Metro Station

### Eligibility Criteria

Graduation in any discipline with 50% marks and a Valid CAT/ MAT/ CMAT/ XAT/AUEE score;

**Fee Structure: 2.95 Lakhs per annum**

### Admission Procedure

Admission will be granted based on merit list prepared by assigning weightage of:  
50% to graduation performance  
25% to CAT/MAT/ XAT/ CMAT/Ansal University Entrance Test score  
25% to Personal Interview